

<https://youtu.be/oVnjbzFUbel>

Today's lesson is available on Youtube!

Monday 8th February 2021

L.O: To analyse the features of a persuasive speech

Success Criteria:

To read and listen to persuasive speeches

To identify the common features of a persuasive speech

To explain the effect of different features

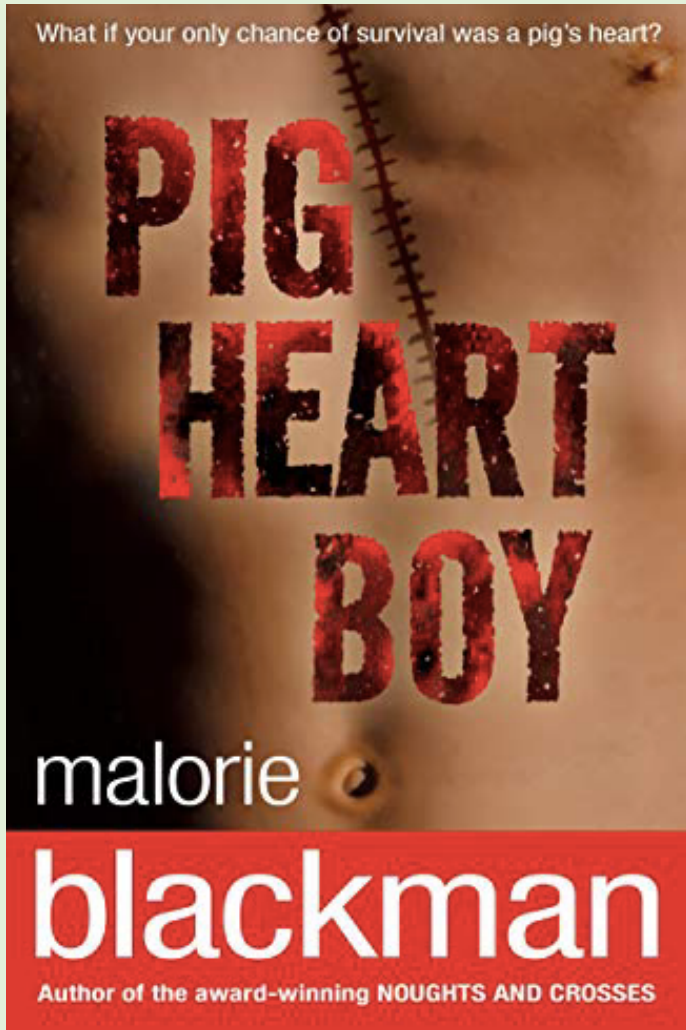
Starter:

When was the last time you persuaded someone to do something?

When was the last time you were persuaded to do something?

HOW were you persuaded?

What is the best way to persuade someone?



Today we are finishing Chapter 4. Read on the next slides or follow along with this audio clip:

From 13.17:

<https://soundcloud.com/user-906493068/pig-heart-boy-chapter-4?in=user-906493068/sets/pig-heart-boy-by-malorie-blackman>

'Dr Bryce, how many people do you have in mind for this first operation?' I asked.

'I've narrowed it down to two likely candidates. I'm considering you and a woman in her twenties.'

'Why're you considering the woman?'

'She's strong. She's an artist who has a husband and son. She has a lot to live for.'

'And why're you considering me?'

'You're young and strong and I feel you would derive enormous benefit from the transplant if we were to go ahead. You have your whole life ahead of you if we succeed.'

'And as I don't have much longer to live anyway, neither you nor I have anything to lose,' I supplied.

'Cam!' Mum and Dad spoke in unison. For once they were in complete accord.

'Cam, don't say that . . .'

'Cam, that's not true . . .'

Mum and Dad fell over themselves to deny my words.

'I wish that for once, just once, someone somewhere would *tell* me the truth,' I protested. 'I know the truth already, don't you understand that? I'd just like to hear it from someone else for a change.'

My words echoed in the stunned silence of the room. First the tears, now the outburst. Where was all this coming from?

'You're right of course, Cameron.' Dr Bryce was the

first to speak. 'The transplant does carry its own risks – every operation does – but it's a question of carefully weighing the advantages and the disadvantages and seeing which side comes out ahead.'

'And in my case?' I asked.

'In your case, you have everything to gain.'

'And the only thing I stand to lose is my life,' I said quietly.

'But I promise you I'll do my very best to make sure that doesn't happen.'

'But as you said earlier, you can't guarantee it.'

'No,' Dr Bryce agreed after a short pause.

'Cam, I really think—'

'No, Dad,' I interrupted. 'It's my body and my heart so I have a right to ask questions and say how I feel.'

'What's got into you today?' Dad asked, bewildered.

'I was wondering that myself,' Mum added.

'I realized something today,' I said. 'I'm running out of time. Every breath I take is a countdown. So I haven't got time to pretend to feel happy when I'm not. I haven't got time to keep quiet when all I want to do is shout at the top of my lungs. I haven't got time for any more lies.'

'My God . . .' Mum breathed the words, stunned.

'Cameron, we don't lie to you.'

'We never have,' Dad agreed.

'You don't tell me the whole truth though. You leave things out. It adds up to the same thing.' I knew my

mum was hurt and upset and so was Dad, but I was too tired to search for the right words to water down my feelings. Prevarication and skirting around the truth took strength, patience and stamina and I was running out of all of them.

'D'you have any more questions for me, Cameron?'

Any more questions? Just a billion and one, that was all. 'Are you going to operate on this woman or me?' I asked.

'That's what I'm here to assess,' said Dr Bryce.

I looked from Mum and Dad to Dr Bryce. That's the end of that then, I sighed inwardly.

'I need to know how you feel about the possibility of undergoing this transplant operation.'

I started with surprise. Was Dr Bryce really still considering me after all the questions and the snapping and the bad atmosphere so evident in the room? It would appear so.

'It's entirely up to you, Cameron. Your parents may sign the consent forms but it's your decision.' Dr Bryce smiled.

This was it. The moment that I had been anticipating – and dreading. But, as my Nan said, it was time to tinkle or get off the potty!

'While Cameron's thinking about it, what about you two, Mr and Mrs Kelsey? How do you feel about it?'

'I have every confidence in you, Doctor,' Dad gushed.

'I want whatever Cameron wants,' Mum replied quietly. And although Mum's answer was very diplomatic, it was still crystal clear how she felt. 'I'm just . . . I just feel that it's a Pandora's box you're trying to open here. I wonder if you've really thought about the implications of what you want to do.'

At my blank look, Mum explained. 'Pandora was given a box and told not to open it, but curiosity got the better of her and she did. The box contained all the evils of the world like spite and hatred and intolerance.'

'But remember, it also contained hope,' said Dr Bryce. 'And that's what I think our research team will give the world with our new methods – hope.'

'How many genetically engineered pigs have you got altogether?' I asked.

'We have over a hundred, but only about twenty are suitable for human organ donation.'

'D'you know which pig you'd use for the transplant?'

Dr Bryce nodded. 'We have two pigs who are particularly suitable – their names are Paul and Trudy – but I think we'd use Trudy. She's very special. I think she's our best bet. And once the first transplant is a success, there'd be nothing to stop us doing more. But Cameron, you have to decide whether or not you want to be the first one to undergo this operation.'

First . . . I'd rather be second or third or fourth. That way, any mistakes they made in the first operation could be put right for the next ones. But I didn't have

time left to slip further down the queue. It was go first or not at all.

'I think . . . I think, yes. I would like to be considered for the transplant,' I decided.

'I'll just go and make some tea.' Mum left the room abruptly.

I looked at my dad, who looked down at the carpet.

'Dr Bryce, I'd like the transplant very much,' I said. 'It's quite simple really. I want to live.'

This week, we will be writing a **persuasive speech** from Cam's perspective.

We want to **persuade** Dr Bryce to select Cam's for the pig heart transplant!

How could we persuade Dr Bryce?

What could we include in our speech to make it persuasive?

Before we write our speech tomorrow, we are going to analyse some key language features which can be used to persuade.

First, watch this speech by Greta Thunberg to the world's leaders at the UN Climate Action Summit in 2019.

<https://www.npr.org/2019/09/23/763452863/transcript-greta-thunbergs-speech-at-the-u-n-climate-action-summit?t=1612350407374>

As you are watching, how does Greta try to persuade you?

Here is a section of Greta's speech...

What language techniques does Greta use to persuade?

My message is that we'll be watching you.

This is all wrong. I shouldn't be up here. I should be back in school on the other side of the ocean. Yet you all come to us young people for hope. How dare you!

You have stolen my dreams and my childhood with your empty words. And yet I'm one of the lucky ones. People are suffering. People are dying. Entire ecosystems are collapsing. We are in the beginning of a mass extinction, and all you can talk about is money and fairy tales of eternal economic growth. How dare you!

For more than 30 years, the science has been crystal clear. How dare you continue to look away and come here saying that you're doing enough, when the politics and solutions needed are still nowhere in sight.

You say you hear us and that you understand the urgency. But no matter how sad and angry I am, I do not want to believe that. Because if you really understood the situation and still kept on failing to act, then you would be evil. And that I refuse to believe.

How dare you pretend that this can be solved with just 'business as usual' and some technical solutions?

With today's emissions levels, that remaining CO2 budget will be entirely gone within less than 8 1/2 years.

There will not be any solutions or plans presented in line with these figures here today, because these numbers are too uncomfortable. And you are still not mature enough to tell it like it is.

You are failing us. But the young people are starting to understand your betrayal. The eyes of all future generations are upon you. And if you choose to fail us, I say: We will never forgive you.

We will not let you get away with this. Right here, right now is where we draw the line. The world is waking up. And change is coming, whether you like it or not.

Thank you.

AFORREST

Persuasive Language Devices

To help us remember a range of persuasive devices, we can use the mnemonic **AFORREST**. Each letter here is the first letter of a persuasive device.

- A- Alliteration
- F- Facts
- O- Opinion
- R- Rhetorical question
- R- Repetition
- E- Emotive language
- S- Statistics
- T- Triplets (rule of three)

Why are each of these language devices effective?

Here is a section of Greta's speech...

Can you identify the different language features highlighted?

My message is that we'll be watching you.

This is all wrong. I shouldn't be up here. I should be back in school on the other side of the ocean. Yet you all come to us young people for hope. **How dare you!**

You have stolen my dreams and my childhood with your empty words. And yet I'm one of the lucky ones. **People are suffering. People are dying. Entire ecosystems are collapsing.** We are in the beginning of a mass extinction, and all you can talk about is money and fairy tales of eternal economic growth. **How dare you!**

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Thank you.

Let's look at some other examples. Here are some passages from famous speeches across history. **What persuasive devices have they used?**

In the end, that's what this election is about. Do we participate in a politics of cynicism or do we participate in a politics of hope? (Obama)

rhetorical question

I have a dream that my four little children will one day live in a nation where they will not be judged by the colour of their skin, but by the content of their character. (King)

alliteration/
emotive
language

We shall fight on the beaches, we shall fight on the landing grounds, we shall fight in the fields and in the streets, we shall fight in the hills; we shall never surrender. (Churchill)

repetition

Dear brothers and sisters, we must not forget that millions of people are suffering from poverty, injustice and ignorance. We must not forget that millions of children are out of schools. We must not forget that our sisters and brothers are waiting for a bright peaceful future. (Malala)

Triplet/
repetition/
emotive
language/
opinion

Your task today is to define each of the devices included in AFORREST, find an example and explain how it is effective.

For each small paragraph:

1. Define the feature
2. Find an example
3. Explain how it is effective.

In order to find an example, you can use any of the speeches we have looked at already or more on the next slides.

Year 6 Criteria

Fronted adverbials

Relative clauses

Punctuation for parenthesis

Active & Passive Voice

Semi-colon/colon

Modal verbs

Features of Speech Writing - A Forest



- A** Alliteration
- F** Facts
- O** Opinion
- R** Repetition/Rhetorical Language
- E** Emotive Language
- S** Statistics
- T** Triples (Rule of Three)

For example:

Alliteration is writing two or more words next to each other which start with the same letter. An example of this can be found in Obama's speech when he states, 'block by block, brick by brick'. I believe that this is effective because it catches the eye of the reader and emphasizes the speaker's point.

Try to vary your sentence openers...

Even though...
Despite the fact that...
Although...
For example...
I believe...
The following information...
In addition...
In conclusion
Finally...

There are...
Although...
Even though...
Despite...
Sometimes...
Often...

First / ly...
Secondly...
After...
After that...
Then...
Next...
When...
Finally...

This is an extract from a very famous and powerful speech by Dr Martin Luther King Jr in 1963 during a Civil Rights March in Washington.

I have a dream that one day this nation will rise up and live out the true meaning of its creed: "We hold these truths to be self-evident: that all men are created equal."

I have a dream that one day on the red hills of Georgia the sons of former slaves and the sons of former slave owners will be able to sit down together at a table of brotherhood.

I have a dream that one day even the state of Mississippi, a desert state, sweltering with the heat of injustice and oppression, will be transformed into an oasis of freedom and justice.

I have a dream that my four children will one day live in a nation where they will not be judged by the color of their skin but by the content of their character.

I have a dream today.

This is an extract from Barack Obama's victory speech in 2008, a former US President.

The road ahead will be long. Our climb will be steep. We may not get there in one year or even in one term, but America - I have never been more hopeful than I am tonight that we will get there. I promise you - we as a people will get there.

There will be setbacks and false starts. There are many who won't agree with every decision or policy I make as president, and we know that government can't solve every problem. But I will always be honest with you about the challenges we face. I will listen to you, especially when we disagree.

And above all, I will ask you to join in the work of remaking this nation the only way it's been done in America for 221 years - block by block, brick by brick, calloused hand by calloused hand.



This is an extract from a speech by Theresa May, the former Prime Minister.

Last summer, after the country voted to leave the European Union, Britain needed **certainty, stability and strong leadership**, and since I became prime minister, the government has delivered precisely that.

Despite predictions of immediate financial and **economic danger**, since the referendum we **have seen consumer confidence remain high**, record numbers of jobs, and economic growth that has exceeded all expectations.

We want a **deep** and **special partnership** between a strong and successful European Union and a United Kingdom that is **free to chart its own way** in the world.

Alliteration	Green
Facts	Yellow
Opinion	Blue
Rhetorical question	Pink
Repetition	Purple
Emotive language	Red
Statistics	Brown
Triplets	Orange

This is an extract from a speech by John F Kennedy in Texas in 1962 to persuade the American people to support the effort of sending a man to the moon.

We choose to go to the Moon. We choose to go to the Moon...We choose to go to the Moon in this decade and do the other things, not because they are easy, but because they are hard; because that goal will serve to organize and measure the best of our energies and skills, because that challenge is one that we are willing to accept, one we are unwilling to postpone, and one we intend to win, and the others, too.

Edit your writing to correct any punctuation or spellings.

Fantastic work today 😊

Email your finished work to:

ksutherland@kingsavenue.Lambeth.sch.uk